

Similyzer™

How easily can another fund steal your investors

The most dangerous risk is the one you don't even see coming.

Similyzer™ helps you defend your positioning and retain more assets. Knowing your competition's exposures and how they varied over time allow you to engage your investors in a deeper conversation about their goals and how your fund can help achieve them.

- Create a peer-group of your closest competitors that is constantly monitored to stay ahead of the pack
- Ensure you have the most up-to-date analysis of your closest competitors
- Tell a deeper investment story to your clients

Knowing what's important to your clients is only half the battle: you also need to know how your competitors may try to achieve those goals instead of you. Similyzer™ can help you gain a factor edge over them.

The fund identified below, at first, looks like a nimble competitor that might take an investor: it has a similar exposure profile with higher returns and a smaller AUM. But it's also a much more concentrated portfolio with only 37 stocks.

Key benefits

Identify your strongest threats

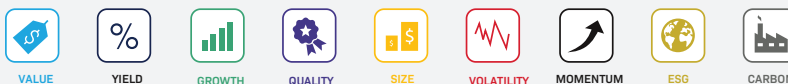
Tell a better story to your investors

Monitor your closest competitors

See what really differentiates you

Portfolio	Similarity Style Score	Value	Yield	Growth	Quality	Size	Volatility	Moment...	Performance Return		Risk Tracking Error	Number Of Stocks	Fund Size
									6 Month	1 Year			
FMR Corp. Fidelity Contrafund	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-4.74	-1.84	4.1	222.0	114,772,900,000
Goldman Sachs Asset Management ...	87.1	94.9	93.3	85.1	95.5	79.2	96.7	70.3	2.56	9.38	6.4	38.0	4,448,990,000
State Street Global Advisors NASDA...	82.5	74.6	74.4	87.1	92.8	77.4	84.9	88.2	1.42	7.10	5.2	103.0	2,673,850,000
Ivy Investments; Waddell & Reed Fin...	85.2	94.9	80.5	74.2	71.5	98.1	89.8	90.8	-2.50	7.08	4.7	25.0	830,000
GLOBALT Investments Large Cap Co...	87.8	90.9	94.0	84.7	85.6	88.9	83.0	87.0	-1.14	6.25	3.7	60.0	80,900,000
Westfield Capital Management Com...	85.8	98.4	92.3	73.8	75.0	89.3	93.7	81.6	-1.33	5.32	4.6	37.0	6,580,000
Charles Schwab Trust Bank Schwab ...	89.4	98.7	88.1	89.3	80.7	90.6	90.7	90.5	-2.85	5.30	4.9	64.0	1,288,990,000
Putnam Investments Putnam U.S. L...	91.5	99.1	97.4	86.1	91.2	84.8	83.8	89.3	-2.41	5.00	4.4	54.0	8,136,690,000
Allianz Global Investors AllianzGI US ...	86.8	95.7	89.2	88.0	83.3	85.4	85.7	81.0	-1.41	4.99	4.1	51.0	531,430,000
State Street Global Advisors U.S. Pre...	89.5	89.7	97.2	97.7	82.8	79.9	92.4	88.5	-1.04	4.77	4.4	36.0	2,151,300,000
Wellington Management Company L...	89.5	98.8	85.8	90.2	80.1	91.0	91.3	90.3	-3.11	4.64	5.0	64.0	12,582,000,000

While funds may be similar based on select factors, they can be very different viewed from others. Similyzer™ shows you all the comparisons so you can judge for yourself.



GAIN YOUR FACTOR EDGE